

CALL FOR EXECUTIVE NOMINATIONS





HONORING THE INNOVATION THAT DRIVES THE AUTO INDUSTRY

The *SPE Automotive Innovation Awards Competition* was started in 1970 to recognize the positive changes that polymeric materials were bringing to the automotive industry, such as weight reduction, parts consolidation, and enhanced aesthetics and design freedom. The event was designed to recognize successful and innovative plastics applications and the teams who developed them, as well as to communicate the benefits of polymeric materials to OEMs, the supply community, media, and the general public.

From its humble beginnings, the *SPE Automotive Innovation Awards Competition* has grown to be one of the most fiercely contested recognition events in the plastics and automotive industries.

Unofficially called the "*Academy Awards¹ of the plastics and automotive industries*," today it is the largest competition of its kind in the world, and is the oldest and largest recognition event in the automotive and plastics industries.



Mr. Shigeki Suzuki, General Manager - Materials Division at Toyota Motor Company

SPOTLIGHTING PIONEERING LEADERSHIP

While SPE has always recognized the teams – made up of OEM, tier integrator / molder, toolmaker, and materials supplier – that make innovation possible, in recent years the event has also honored outstanding leadership among automotive and plastics industry executives.

EXECUTIVE AWARD CATEGORIES

The SPE Automotive Division is currently accepting nominations for these 3 Executive Award categories:

- ~ **LIFETIME ACHIEVEMENT** — The *Lifetime Achievement Award* recognizes the technical achievements of automotive industry executives whose work (in research, design, engineering, etc.) has led to significant integration of polymeric materials in vehicles. First given in 2000, past winners of the award include:
 - ▲ J.T. Battenberg III, Chairman and CEO of Delphi;
 - ▲ Bernard Robertson, Executive Vice-President of DaimlerChrysler;
 - ▲ Robert Schaad, Chairman of Husky;
 - ▲ Tom Moore, Retired Vice-President, Liberty and Technical Affairs at DaimlerChrysler; and
 - ▲ Mr. Shigeki Suzuki, General Manager - Materials Division at Toyota Motor Company.

¹Academy Awards is a trademark of the Academy of Motion Picture Arts and Sciences.

- **EXECUTIVE LEADERSHIP** — The *Executive Leadership Award* was started in 2004 and honors automotive executives who have demonstrated leadership in integrating polymeric materials on global vehicle platforms and who have been recognized both within the industry as well as in their community as leaders. While this award's recipient may not have been directly involved in fostering technical advances with polymers – as a recipient of SPE's *Lifetime Achievement Award* will have done – the honoree will have led his/her company to profitability, increased market-share, and been at the helm of new vehicle launches that were considered a commercial success. The award's past recipients include:
 - ▲ James Padilla, COO and President of Global Automotive Operations, Ford Motor Company; and
 - ▲ Tom Edson, Director – Applied Material and Manufacturing Technology, Advanced Vehicle Engineering at DaimlerChrysler.
- **SPECIAL RECOGNITION AWARD** — The *Special Recognition Award* acknowledges a person or team that has made important contributions in the automotive plastics arena. The winner may be an individual contributor or may have led a team, and may be employed in industry or academics. The area of contribution may be research, education, or engineering. A team may have developed and launched a vehicle of particular interest or a unique new technology. Examples of good candidates for this award include the **Vehicle Development Teams** for plastics-intensive vehicles (first given in 2004 to the team that developed the Porsche Carrera GT supercar); **Chief Engineers** (first given in 2005 to Dave Hill, retired Vehicle Chief Engineer for the Chevrolet Corvette and Vehicle Line Executive for Performance Cars at General Motors); **Scientists** who have developed new materials or enabling technologies to allow polymeric materials to work more effectively in transportation-industry applications; and **Educators** who have devoted themselves to advancing awareness and understanding about the benefits of plastic and rubber products.

..... **COMMENTS FROM PAST AWARD WINNERS**

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hen Suzanne Cole called me and told me that I had won the SPE Lifetime Achievement Award, I was overwhelmed to say the least," said **Tom Moore, Vice-President Liberty & Technical Affairs, DaimlerChrysler (retired), and the SPE Lifetime Achievement Award Recipient in 2004.** "Teams and Innovation have been my life's work... Reflecting on my award, I was overwhelmed by the support of SPE and my colleagues, and was surprised to see how many people turned out for the cocktail reception. I had no idea it had evolved into such a great networking event. When you work for so long on future projects that are fairly secretive, you aren't recognized a whole lot, so this was truly a surprise and something I will cherish for the rest of my life."



Tom Moore, Vice-President Liberty & Technical Affairs, DaimlerChrysler (retired)



Robert Schaad, Chairman and CEO, Husky

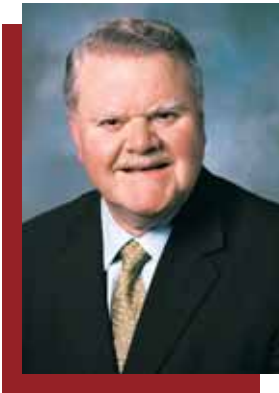
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eceiving the SPE Lifetime Achievement Award was a great honor for me," explained **Robert Schaad, Chairman and CEO, Husky and the 2003 SPE Lifetime Achievement Award winner.** "It embodies everything I have emphasized during my career."

"This is certainly the highlight of my career," commented Thomas Edson, Director, Applied Material and Manufacturing Technology, Advanced Vehicle Engineering, DaimlerChrysler and the *Executive Leadership Award* Recipient in 2005. "I know just how special this award is and that I'm traveling in rare and exceptional company. I do humbly accept this award."



Thomas Edson, Director,
Applied Material and Manufacturing Technology,
Advanced Vehicle Engineering, DaimlerChrysler



James Padilla, COO and President, Global
Automotive Operations, Ford Motor Company

"I applaud the SPE Automotive Division's efforts for recognizing innovative leaders and teams who are making a difference and creating sustainability for one of America's cornerstone industries," added James Padilla, COO and President, Global Automotive Operations, Ford Motor Company and the 2004 SPE *Executive Leadership Award* Recipient.

"Receiving the *Lifetime Achievement Award* from the SPE Automotive Division was truly an honor for me," said Bernard Robertson, Executive Vice-President, DaimlerChrysler and the 2002 SPE *Lifetime Achievement Award* winner. "The Automotive Division team has done a tremendous job to make this an elegant and very worthwhile networking event."



Bernard Robertson, Executive Vice-President,
DaimlerChrysler

..... HOW TO NOMINATE A CANDIDATE

The SPE Automotive Division will accept nominations for each of the 3 Executive Awards through July 15th of the year the award is to be given. A longer lead time is required for these awards in order to review all the nomination forms, select winners, and secure a date for the *Automotive Innovation Awards Gala* that works within the schedules of 3 very-busy people.

To apply or nominate a candidate, see the form at www.speautomotive.com/inno.htm . Not all awards may be given every year.

..... FOR MORE INFORMATION

For more information on the SPE Automotive Division's *Automotive Innovation Awards Competition & Gala* or any of our other programs, please see our website at www.speautomotive.com, or call us at +1.248.244.8993, or write or visit us at SPE Automotive Division, 1800 Crooks Road, Suite A, Troy, MI 48084 USA.