



Corporate Sponsorship Form

41st-Annual SPE® Automotive Innovation Awards Competition & Gala

Company Name: _____ Address: _____

City: _____ State/Province/Country: _____ Postal Code: _____

Contact Person: _____ E-mail for Contact Person: _____

Phone: _____ Fax: _____

Signature: _____ Date: _____

Select Sponsorship Level:

Gala Sponsor - \$40,000 USD – 1 Company / Year – FILLED for 2011

- 30 VIP Cocktail Reception Tickets and 3 Dinner tables (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
- Premium location 2 full-page 4-color advertisements on inside front and back covers of Program Book with option to convert to a 2-page split ad on either inside front or back cover (with sponsor-supplied art);
- Opportunity for a company executive to speak briefly at the very start of the Gala;
- Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus custom ice sculpture in VIP Cocktail Reception room;
- One-on-one meetings between company executives and Executive Leadership Award recipients the afternoon of the event;
- Flexible payment options with up to 3 installments as long as balance is paid in full before December 31, 2010.

Afterglow Sponsor - \$15,000 USD – 1 Company / Year – FILLED for 2011

- 15 VIP Cocktail Reception Tickets and 2 Dinner tables (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
- 2 full-page 4-color advertisements in Program Book (with sponsor-supplied art);
- Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus logo on premium boxes of chocolates given to guests as they leave the Afterglow;
- Flexible payment options with up to 3 installments as long as balance is paid in full before December 31, 2010.

Special Recognition Sponsor - \$12,500 USD – 1 Company / Item / Year

- 10 VIP Cocktail Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 full-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus additional visibility as follows:

Student Usher Sponsor – company logo prominently displayed on student ushers' sashes plus above benefits **FILLED for 2011**

Main Event Cocktail Sponsor – company logo prominently displayed in an ice sculpture on the bar in the main reception area plus above benefits



Gold-Level Sponsor: \$10,000 USD

- 5 VIP Cocktail Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 full-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

Silver-Level Sponsor: \$6,000 USD

- 3 VIP Cocktail Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 half-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

Bronze-Level Sponsor: \$4,000 USD

- 2 VIP Cocktail Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 quarter-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

Program Floral-Arrangement Sponsor: \$5,000 USD

- Sponsor logo on pick in floral arrangement on every table in the main program area where dinner is served and the awards are presented;
- 2 VIP Cocktail Reception Tickets;
- 1 half-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

Main Reception Floral Sponsor: \$2,000 USD

- Sponsor logo on pick in floral arrangement on main bar in parts display area;
- Mention in publicity and signage.

Advertising-Only Sponsor (All ads 4-Color):

- Full-Page 4-Color - \$2,300 Half-Page 4-Color - \$1,700 Quarter-Page 4-Color - \$1,200



To confirm your sponsorship, please fax this 3-page form to Dawn Stephens, SPE Automotive Division at 248.244.8925.

For payment questions, please contact Dawn by calling 248.244.8993.

Make check payable to: **SPE Automotive Division** Send check to: *SPE Automotive Awards Gala*
1800 Crooks Road - Suite A
Troy, MI 48084

Or pay via credit card: Circle Type of Card: VISA / MC / Amex

Card
Number: _____ Expiration Date: _____

Name on Card: _____

Billing Address: _____

If you were not a sponsor last year, or have a corporate logo change, please send us the new graphic (digital format preferred, to Jill: jpcreative@att.net as soon as possible, so that it can be included in our pre-event print advertising and promotion. Camera-ready artwork for your advertisement is due no later than October 1, 2011. Send ad material to jpcreative@att.net to ensure that it appears in our program book.

Please note: Your ad will not be placed in our program guide if payment has not been received within 1 week of the time we are ready to go to print. Neither will tables be held for you and your guests if payment has not been received within 3 days of this year's gala. Cancellation of tables with less than 3 days' notice will incur a cancellation fee, as we must confirm food and table settings several days before the gala. If placement of any element in your ad is critical, then you must contact our artist at the above address and request a proof, which you must sign off on, before we go to print. If a PDF proof is not sufficient and a physical proof is required, then an additional fee will be charged to cover materials and overnight courier charges.