

Corporate Sponsorship Form

40th-Annual SPE® Automotive Innovation Awards Competition & Gala

Company Name: _____ Address: _____

City: _____ State/Province/Country: _____ Postal Code: _____

Contact Person: _____ E-mail for Contact Person: _____

Phone: _____ Fax: _____

Signature: _____ Date: _____

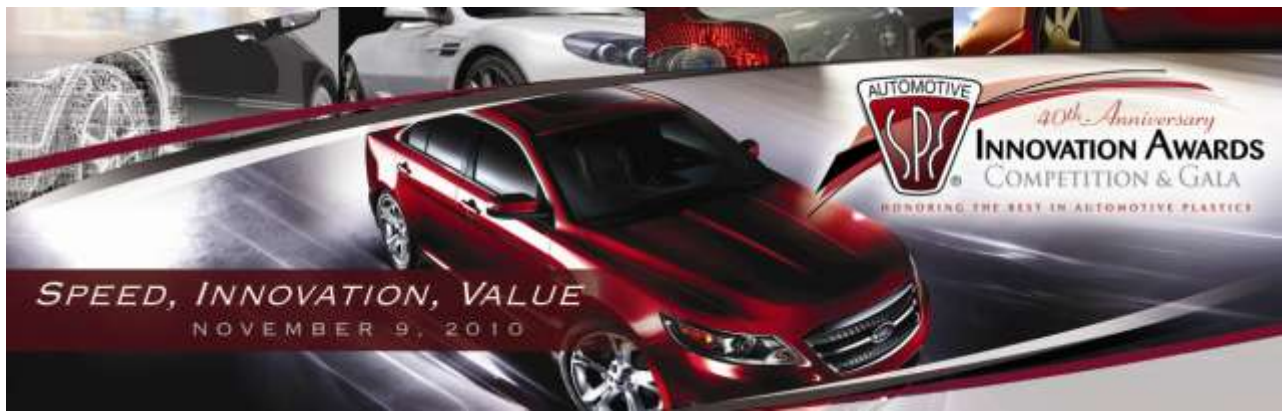
Select Sponsorship Level:

Gala Sponsor - \$40,000 USD – 1 Company / Year – FILLED for 2010

- 30 VIP Cocktail Reception Tickets and 3 Dinner tables (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
- Premium location 2 full-page 4-color advertisements on inside front and back covers of Program Book with option to convert to a 2-page split ad on either inside front or back cover (with sponsor-supplied art);
- Opportunity for a company executive to speak briefly at the very start of the Gala;
- Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus custom ice sculpture in VIP Cocktail Reception room;
- One-on-one meetings between company executives and Executive Leadership Award recipients the afternoon of the event;
- Flexible payment options with up to 3 installments as long as balance is paid in full before December 31, 2010.

Afterglow Sponsor - \$15,000 USD – 1 Company / Year – FILLED for 2010

- 15 VIP Cocktail Reception Tickets and 2 Dinner tables (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
- 2 full-page 4-color advertisements in Program Book (with sponsor-supplied art);
- Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus logo on premium boxes of chocolates given to guests as they leave the Afterglow;
- Flexible payment options with up to 3 installments as long as balance is paid in full before December 31, 2010.



Special Recognition Sponsor - \$12,500 USD – 1 Company / Item / Year

- 10 VIP Cocktail Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 full-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus additional visibility as follows:

Student Usher Sponsor – company logo prominently displayed on student ushers’ sashes plus above benefits **FILLED for 2010**

Main Event Cocktail Sponsor – company logo prominently displayed in an ice sculpture on the bar in the main reception area plus above benefits

Gold-Level Sponsor: \$10,000 USD

- 5 VIP Cocktail Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 full-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

Silver-Level Sponsor: \$6,000 USD

- 3 VIP Cocktail Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 half-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

Bronze-Level Sponsor: \$4,000 USD

- 2 VIP Cocktail Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 quarter-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

Program Floral-Arrangement Sponsor: \$5,000 USD

- Sponsor logo on pick in floral arrangement on every table in the main program area where dinner is served and the awards are presented;
- 2 VIP Cocktail Reception Tickets;
- 1 half-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

Main Reception Floral Sponsor: \$2,000 USD

- Sponsor logo on pick in floral arrangement on main bar in parts display area;
- Mention in publicity and signage.

Advertising-Only Sponsor (All ads 4-Color):

- Full-Page 4-Color - \$2,300 Half-Page 4-Color - \$1,700 Quarter-Page 4-Color - \$1,200



To confirm your sponsorship, please fax this 3-page form to Pat Levine, SPE Automotive Division at 248.244.8925.

For payment questions, please contact Pat by calling 248.244.8993.

Make check payable to: **SPE Automotive Division** Send check to: *SPE Automotive Awards Gala*
1800 Crooks Road - Suite A
Troy, MI 48084

Or pay via credit card: Circle Type of Card: VISA / MC / Amex

Card
Number: _____ Expiration Date: _____

Name on Card: _____

Billing Address: _____

If you were not a sponsor last year, or have a corporate logo change, please send us the new graphic (digital format preferred, to Jill: jpcreative@att.net as soon as possible, so that it can be included in our pre-event print advertising and promotion. Camera-ready artwork for your advertisement is due no later than October 15, 2010. Send ad material to jpcreative@att.net to ensure that it appears in our program book.