



Corporate Participation Form

39th-Annual *SPE Automotive Innovation Awards Competition & Gala*

Company Name: _____ Address: _____

City: _____ State/Province/Country: _____ Postal Code: _____

Contact Person: _____ E-mail for Contact Person: _____

Phone: _____ Fax: _____

Signature: _____ Date: _____

Select Sponsorship Level:

Gala Sponsor - \$40,000 USD – 1 Company / Year – FILLED

- 30 VIP Cocktail Reception Tickets and 3 Dinner tables (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
- Premium location 2 full-page 4-color advertisements on inside front and back covers of Program Book with option to convert to a 2-page split ad on either inside front or back cover (with sponsor-supplied art);
- Opportunity for company executive to speak briefly both at the press conference held just before the Gala opens (introducing Executive Award Winners to the media) and at the very start of the Gala; also, opportunity to include up to 3 press releases on new products, services, applications, or other news in SPE press kit for event;
- Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus custom ice sculpture in VIP Cocktail Reception room;
- One-on-one meetings between company executives and Executive Leadership Award recipients the afternoon of the event;
- Flexible payment options with up to 3 installments as long as balance is paid before December 31, 2008.

Platinum Sponsor - \$25,000 USD

- 25 VIP Cocktail Reception Tickets and 3 Dinner tables (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
- 3 full-page 4-color advertisements in Program Book (with sponsor-supplied art);
- Opportunity for company executive to speak briefly during Gala or to provide up to a 60 second commercial to be shown during the Gala, plus inclusion of up to 3 press releases on new products, services, applications, or other news in SPE press kit for event;
- Company name/logo prominently displayed throughout the Gala event on signage and display screen;
- Flexible payment options with up to 3 installments as long as balance is paid before December 31, 2008.



Afterglow Sponsor - \$15,000 USD – 1 Company / Year – FILLED

- 15 VIP Cocktail Reception Tickets and 2 Dinner tables (of 10 seats each) at the Awards Gala, plus Premium Vintners Select Wine with Dinner;
- 2 full-page 4-color advertisements in Program Book (with sponsor-supplied art);
- Opportunity to include up to 3 press releases on new products, services, applications, or other news in SPE press kit for event;
- Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus logo on premium boxes of chocolates given to guests as they leave the Afterglow;
- Flexible payment options with up to 3 installments as long as balance is paid before December 31, 2008.

Special Recognition Sponsor - \$12,500 USD – 1 Company / Item / Year

- 10 VIP Cocktail Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 full-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Opportunity to include 1 press releases on new products, services, applications, or other news in SPE press kit for event;
- Company name/logo prominently displayed throughout the Gala event on signage and display screen, plus additional visibility as follows:

- Student Usher Sponsor – company logo prominently displayed on student ushers' sashes **FILLED**
- Vehicle Exhibit & Parts Display Sponsor – company logo prominently displayed in the display areas;
- Main Event Cocktail Sponsor – company logo prominently displayed in an ice sculpture on the bar in the main reception area;
- VIP / Valet Parking & Gift Bag Sponsor – company logo prominently displayed in the VIP Parking and Valet Parking areas, as well as on gift bags given to departing guests.

Gold-Level Sponsor: \$10,000 USD

- 5 VIP Cocktail Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 full-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

Silver-Level Sponsor: \$6,000 USD

- 3 VIP Cocktail Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 half-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

Bronze-Level Sponsor: \$4,000 USD

- 2 VIP Cocktail Reception Tickets and 1 Dinner table (of 10 seats) at the Awards Gala;
- 1 quarter-page 4-color advertisement in Program Book (with sponsor-supplied art);
- Mention in publicity and signage.

Advertising-Only Sponsor (All ads 4-Color):

- Full-Page 4-Color - \$2,300
- Half-Page 4-Color - \$1,700
- Quarter-Page 4-Color - \$1,200



To confirm your sponsorship, please fax this 3-page form to Pat Levine, SPE Automotive Division at 248.244.8925.

For payment questions, please contact Pat by calling 248.244.8993.

Make check payable to: *SPE Automotive Division*

Send check to: *SPE Automotive Awards Gala*
1800 Crooks Road - Suite A
Troy, MI 48084

Or pay via credit card: Circle Type of Card: VISA / MC / Amex

Card

Number: _____ Expiration Date: _____

Name on Card: _____

Billing Address: _____

If you were not a sponsor last year, or have a corporate logo change, please send us the new graphic (digital format preferred, to Jill: jpcreative@att.net as soon as possible, so that it can be included in our pre-event print advertising and promotion. Camera-ready artwork for your advertisement is due no later than October 28th. Send your ad material to jpcreative@att.net to ensure that it appears in our program book.