



Materials

Molded-in-Color Grille

OEM / Vehicle

2008MY General Motors Corp.

Chevrolet® Malibu® Sedan

System Supplier

Flex-N-Gate

Material Processor

Flex-N-Gate

Material Supplier

SABIC Innovative Plastics

Resin

Geloy® XTW ASA



As a more cost-effective and environmentally responsible alternative to chrome or paint, this special-effects ASA resin, featuring a molded-in, bright-silver-metallic effect, eliminated the need for secondary painting or plating while achieving the bright-silver look desired. This is North America's first high-gloss, MIC metallic ASA grille mesh. A jet black, non-metallic version of the resin is molded in the same tool.